



**2012 Limited Editions VII Calendar
Photo Submission Form/Sponsorship Information**

Be part of the Woodford Humane Society's sixth annual Limited Editions calendar, a proven collector's item! Your pet does *not* have to be a Woodford Humane Society adoptee to be in the calendar — anyone's pet can grace the pages of this artistic, unique engagement calendar.

PHOTOGRAPHS: Photos should be 3" x 5" or larger and not include any humans. Digital images **MUST** be at least 300dpi in either TIFF or JPG format. If a photo includes multiple pets, be sure to identify pets by their location on the photo. Submit photos by mail or email. Photos and disks will not be returned.

HOW TO SUBMIT: Please submit your photo, a copy of this contract, and payment no later than **May 1, 2010**. Photos may be mailed or sent electronically.

MAIL TO: Calendar Submissions Coordinator, Woodford Humane Society, PO Box 44, Versailles, KY 40383
EMAIL TO: calendar@woodfordhumane.org

If submitting a photo by mail, please include your name, address, daytime phone number, email and the names of the pet(s), taped to the back of the photo. **If submitting a photo by email,** please include the above information in the body of the email; send your payment and a copy of the contract by regular mail.

Woodford Humane Society reserves the right to edit or reject any photos we find unsuitable or unable to reproduce. Photos and disks cannot be returned to the owner.

WHS Calendar Submission Form -- 2012 Limited Editions VII

Owner/Contact's Name: _____ Business Name: _____
Address: _____ City: _____ State _____ Zip: _____
Phone: (home) _____ (cell) _____ Email: _____

Pet's Name _____
 Dog Cat Other _____
Adopted from WHS? Yes No
Deceased? Yes No

Pet's Name _____
 Dog Cat Other _____
Adopted from WHS? Yes No
Deceased? Yes No

Photo(s) enclosed **Photo(s) submitted via email on (date)** _____

- \$500** _____ **FULL PAGE COLLAGE** – A full page of various sized pet photos. Must have at least 2 photos.
- \$300** _____ **HALF-PAGE** – A half page space for 1 photo.
- \$200** _____ **QUARTER-PAGE** – A one quarter page photo (3.5" x 3.5").
- \$ 50** _____ **CALENDAR SQUARE** – 1/16 page photo (1.75" x 1.75") on a monthly calendar page.
- \$ 25** _____ **NOTE PAGE SQUARE** – 1/16 page photo (1.75" x 1.75") on a note page.
- \$21¹⁵** _____ **2011 WHS CALENDAR** -- includes sales tax
- \$ _____ TOTAL**

Check enclosed for the amount of \$ _____ **Payable to the Woodford Humane Society.**
 VISA or MasterCard # _____ exp. _____ 3 digit security code _____

Signature _____ *Date*

The Woodford Humane Society is a 501c(3) non-profit organization; contact your accountant or tax advisor to see how your contribution may be eligible for tax benefits. Federal ID 61-0992070. This contract will serve as your record for tax purposes; please make a copy for your files before sending the contract, payment and photograph.

Questions? Please call the Woodford Humane Society at 859-873-5491

WOODFORD
HUMANE SOCIETY
SPONSORSHIP OPPORTUNITIES

Sponsorships are a “purrfect” way for you to advertise your business and show your support for the Woodford Humane Society. Over 1800 calendars are printed and sold to supporters throughout the country.

\$1000 ___ **UNDERDOGGER** –Your logo on the Inside Front Cover sponsoring a Woodford Humane Society Alum. You will also receive:

- A complimentary Collage Page featuring your pets
- A listing in the calendar’s Business Sponsor Directory
- Ten complimentary calendars
- Your logo will appear on Sniff ‘n’ Mingle event t-shirts, invitations and on the Sniff ‘n’ Mingle banner which is displayed at Joseph-Beth Booksellers for one month

\$750 ___ **CORPORATE PAWTNER** –Your logo on the Inside Back Cover sponsoring a Woodford Humane Society Alum. You will also receive:

- A complimentary 1.75" x 1.75" photo spot for your own pet
- A listing as a Corporate Pawtner
- A listing in the calendar’s Business Sponsor Directory
- Five complimentary calendars
- Your logo will appear on Sniff ‘n’ Mingle event t-shirts, invitations and on the Sniff ‘n’ Mingle banner which is displayed at Joseph-Beth Booksellers for one month

\$350 ___ **PICTURE PURRFECT SPONSOR** – Your logo on the margin of one of the twelve monthly calendar pages sponsoring a Woodford Humane Society Alum. You will also receive:

- A complimentary 1.75" x 1.75" photo of your pet
- A listing as a Picture Purrfect Sponsor
- A listing in the calendar’s Business Sponsor Directory
- Three complimentary calendars
- Your company name will appear on Sniff ‘n’ Mingle event t-shirts, invitations and on the Sniff ‘n’ Mingle banner which is displayed at Joseph-Beth Booksellers for one month

\$350 ___ **GLAMOUR SHOT SPONSOR** – Your logo sponsoring a full page photo of a Woodford Humane Society Alum. You will also receive:

- A complimentary 1.75" x 1.75" photo of your pet
- A listing as a Glamour Shot Sponsor
- A listing in the calendar’s Business Sponsor Directory
- Three complimentary calendars
- Your company name will appear on Sniff ‘n’ Mingle t-shirts, invitations and on the Sniff ‘n’ Mingle banner which is displayed at Joseph-Beth Booksellers for one month

Please email Marty Vaughn marty@woodfordhumane.org or call 859-312-1720 to learn more about sponsorship opportunities.

Questions? Please call the Woodford Humane Society at 859-873-5491